

# How to Write a Good Introduction

## 1. Catch the reader's attention through using:

- A **quote** from your research
- A thought provoking **question**
- A striking **fact**
- A relevant **story**

## 2. Introduce the reader to the topic of your paper by:

- Using **opening content** or **background information**
- Stating a claim** about your research topic
- Establishing a brief context** of prior research

## 3. Make the reader want more information

- Share a **bit of information** about the topic, but not all of it
- If needed, **provide an overview** of where the paper is going, but don't go into great detail

## 4. Things to AVOID:

- Beginning with, "I am going to tell you about..."
- Beginning with a **definition**
- Writing in a **tone that doesn't fit** with the rest of the paper